



Who:

Karen Russo is the author of *The Money Keys: Unlocking Peace, Freedom and Real Financial Power*. As an MBA from Columbia University, an accomplished corporate trainer, an award-winning salesperson, and an ordained minister, Karen is a national expert in linking spiritual ideas to the practical realities of money, business and family life.

Story:

Pocketbook Makeover Cleaning out your purse can help you feel more powerful and more prosperous!

Clean out your purse and find your power and your prosperity? Karen Russo shows you how to find order, clarity and cash flow by cleaning up the money messes in your bag and beyond!

1. Money Messes reflect disarray, confusion and blocks in your inner financial life.
(show the Before Purse and show how wrinkled money can reflect lack of care, expired coupons and late bills shows missed opportunities, un-reconciled statements can be a waste of worry energy, etc.)
2. Creating Order in our Purse starts to create sense of flow.
(show the After Purse with neat money, checkbook for spiritual and financial giving for generosity and connection, place for coffee card and fun money for freedom, neat statements showing self-care and order so more energy for creativity.)
3. Start Where you Are and Feel Better Today.
(Get a clean towel, dump your purse, and throw away all litter, clean the purse up. Put back no more than 85% of stuff and then start with the money matter.)
4. Attitude makes a difference in your Money Experience.
(Imagine you're at an upscale mall where you can't keep up with some acquaintances are shopping; how do you feel about your money life? Now imagine you're traveling abroad and see children starving with no running water~ how do you feel about your money life? Difference is you.)
5. Money is a tool we can use for good, not a 'thing' with power over us.

3 Questions You Would Like The Host To Ask:

- Why is there so much suffering and conflict around money? (Answer: we're caught in Money Traps of Scarcity, Superstition and Survival Mode because we feel money is separate from who we are... it's possible to escape by developing spirituality, beliefs and habits... example story)
- What's the biggest misconception that women may have about money success? (That it's hard, for men or smart people, that it's inherently bad... money is a neutral tool, completely learnable and can be fun!)
- Where do we start? (Start by taking dominion over money with giving thanks for what comes in and blessing what goes out and by getting involved in some way with family or business finances. Even if you have a chef you know what you're eating!)

Visuals/Props You Will Be Bringing:

Before Purse: messy money, late bills, pile of statements, expired coupons, etc.

After Purse: neat money, affirmation inside, fun money area, checkbook, orderly statements, etc.

Karen Russo shows conscious wealth builders how to break through to new levels of spiritual money mastery.

She's the author of *The Money Keys: Unlocking Peace, Freedom and Real Financial Power*, endorsed by Dr. Michael Bernard Beckwith, Loral Langemeier, T. Harv Eker, and Bob Proctor.

If you're ready for more financial flow *and* a deeper inner connection, get your FREE audio at www.TheMoneyKeys.com.

Book Karen for your next event at bookings@theMoneyKeys.com or 877 249 0194.